



Closing the Talent Gap

Minneapolis Saint Paul
TechHire

Every business is a
technology business.

-Beth Ford, President and CEO, Land O'Lakes

Why & How We Invest in MSP TechHire

- The need for skilled tech talent is growing.
- We need to bring new skills sets to a new population
- We need to strategically invest in community. Minneapolis and Saint Paul both have populations of untapped talent.



Combined, the Cities of Minneapolis and Saint Paul have invested more than \$2.5M & leveraged over \$1M in state and federal funds.

Minneapolis Saint Paul TechHire



Accelerated Tech Training



Placement Support



Career Services
Wraparound



Scholarships for Low-income POC
and Women



PRIME



Dual Approach: Supply and Demand

- Creating an accelerated pipeline of tech talent with skills to fill the highest demand jobs for employers.
- Creating accessible and affordable training for untapped talent from core cities.
 - Scholarships are targeted at low-income job seekers with priority on women and people of color.

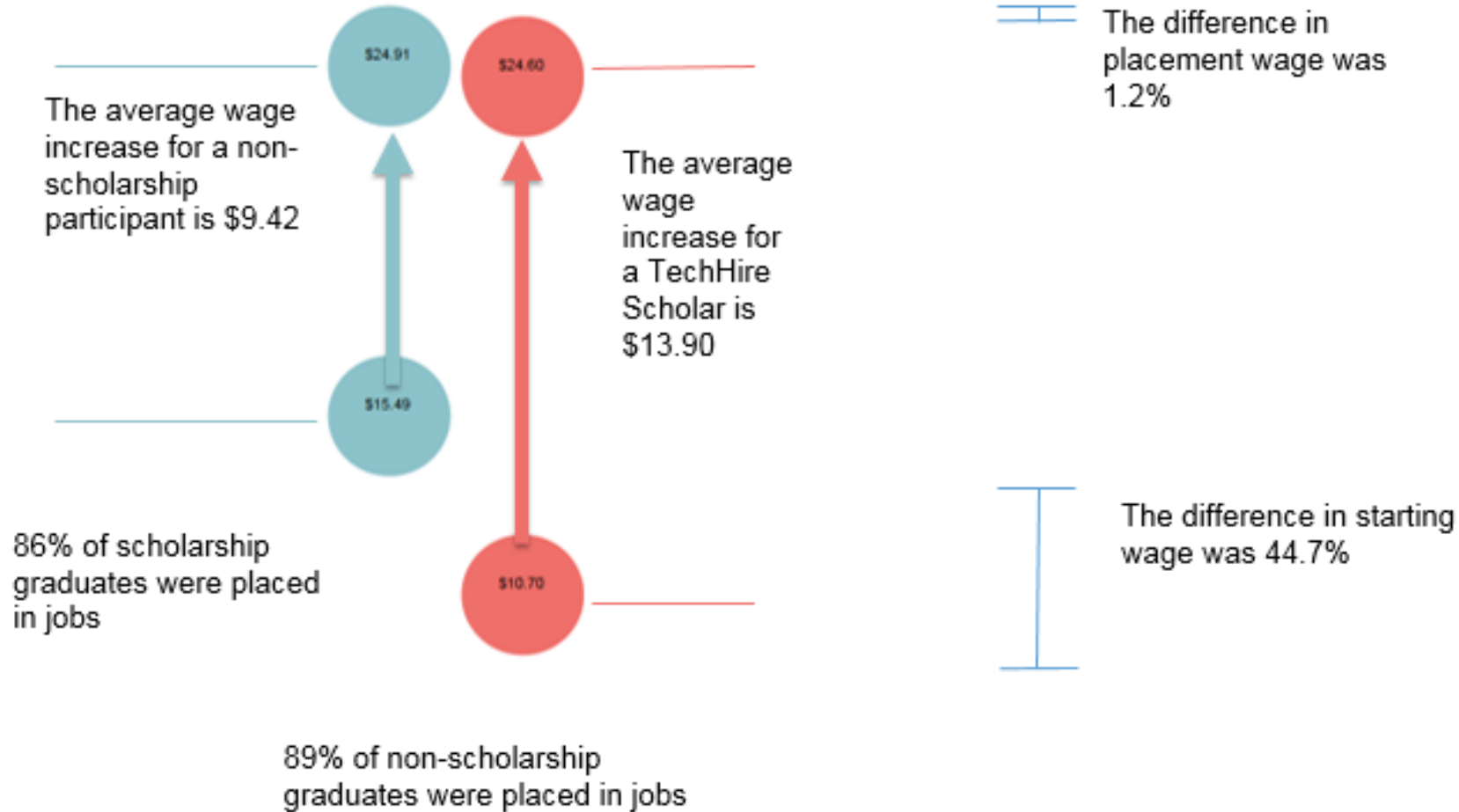
500+ large and small employers have hired MSP TechHire grads



MSP TechHire has added 1,800 new trained tech workers to the region since 2015

Impact for Job Seekers

MSP TechHire Levels the Playing Field



How to be Part of the Solution

- ▷ Hiring Practices
- ▷ Advising on Highest Demand Skills and Jobs
- ▷ Job Experience/Apprenticeships
- ▷ Mentoring
- ▷ Increase the Reach
- ▷ Advocacy/Outreach

Thank You!

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